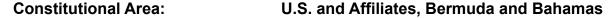
2022-2023 District Goals

District: 27 A1





SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

393 DISTRICT GOVERNOR GOALS 2021. 1-25-2021 1274.docx

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	10
2nd Quarter	0	0	25	10
3rd Quarter	0	0	25	10
4th Quarter	1	20	40	20

FY New Clubs

1

FY Charter Members

20

FY New Members

110

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

80

Action Plan

DISTRICT GOVERNOR GOALS 2021. 1-25-2021.docx

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 10% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 95% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

422 DISTRICT GOVERNOR GOALS 2021. 1-25-2021 5893.docx

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

423 DISTRICT GOVERNOR GOALS 2021. 1-25-2021 9806.docx

CUSTOM GOALS

Goal Statement

Action Plan

351 DISTRICT GOVERNOR GOALS 2021. 1-25-2021 4681.docx

Goal Statement

Clubs in my district will be made aware of the need to use social media for club activities

Action Plan

358_DISTRICT GOVERNOR GOALS 2021. 1-25-2021_4256.docx